

ALEX PACHECO



CV

Alex Pacheco.

Tel: 070-752 64 14

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1999-2021

Owner and Art director at former AMIGOS Design, now:
Crash Boom Bang Studios. While other ongoing projects, such as a lot of teaching.

Works as a cross- and multidisciplinary art director/graphic designer in a wide range of disciplines such as corporate identities, logotypes, UX, directing music videos, creating and animating title sequences for TV-programs and retail design. Making print design for coffeetable- and other editorial books. Posters and webdesign. Creates apps.

Loves taking assignments further. Also co-owner and curator at Candyland - an artist run gallery in Stockholm.

2021-2022

Art Director/Concept development in retail design at Blink the design agency

2021

Crash Boom Bang Studios- Former Amigos design becomes Crash Boom Bang studios.

2013 – 2020

60% Head of Department at Forsbergs School of design and advertising.

2016

Consultant art director at Blink Partners. Retail. Volaris Project

2014 – 2015

Assistant education consultant at Nyckelviksskolan, Stockholm

2011 – 2013

Head of department at Grafiska Institutet at Stockholm University

2012 – 2013

Consultant Art director at Blink Partners Retail

2008 – 2011

Visual identity workshops at Kalmars Designhögskola Linné University

2002 – 2011

Principal teacher at visual communication at Beckmans Collage of Design evening classes

2002 –

Co-owner and curator at artists run gallery Candyland

1996 – 1999

Graphic designer at TV4 News department.

AIM

Develop visual communication to clear ideas and involve bigger thoughts.

WHAT I AM REALLY GOOD AT

Discover inherent potential and develop the visuals around it.

ANOTHER GOOD THING

Curiosity. I am very curious by nature.

A BAD THING

Sometimes I am a bit dyslexic.

EDUCATION

Visual Kommunikation/Graphic design at Konstfack, University of Arts Crafts and Design, Stockholm.

LANGUAGE

Native in swedish and spanish, fluent in english

PROGRAMS IN ORDER OF MOST USED

Illustrator, Photoshop, After Effects, Premiere Pro, Pro Create

WANT TO WORK WITH ME?

Do THE TEST, perhaps we are made for each other: [to THE TEST](#)

INTERESTING SOC. MEDIA

[Instagram](#), [LinkedIn](#)